## TIME PLACE

## **Company Background**

Mitch Willey began Time & Place Homes in 2001 with a new concept in vacation rentals: to provide travelers with luxurious villas, homes and apartments – with no memberships or strings attached – but with personalized concierge service. With families, jet setters, business travelers and even celebrities seeking a new way to vacation in style, the company quickly became known for its innovative approach to luxury travel.

Soon after launching, the company grew to offering vacation properties in the Americas and Europe and became the go-to vacation resource for travelers wanting the ultimate luxury excursion. With concierge service as its centerpiece, Time & Place focused on providing stellar service and personalized experiences. It distinguished itself as one of the first companies to provide exquisite accommodations that catered to an individual's desire to be immersed in a locale and live like a local, all while receiving five-star treatment.

Time & Place began offering travelers exclusive access to the former homes of Hollywood stars when it added Frank Sinatra's former Palm Springs home to its portfolio. Soon after, the homes of other Hollywood stars or Hollywood films – such as the set of "Diamonds are Forever" were available to Time & Place travelers seeking to vacation like Hollywood royalty with unparalleled access to elite events and activities of their choosing.

In 2009, the Clifton Inn, a Time & Place property, was inducted into the prestigious Relais & Chateaux, a renowned membership association of the world's best hotels and restaurants. This unique designation set the company apart from other vacation rental offerings and reaffirmed the tenets of Time & Place – impeccable service and a personalized vacation experience.

With significant investment capital from Club Holdings, Inc., Time & Place re-launches in 2013 and by year's end, will have over 200 properties in 35 locations in its portfolio – offering travelers breathtaking vacation rentals in the U.S. and around the world including France, Greece, Italy, Mexico, St. Martin, and Argentina, among others.

For over a decade, Time & Place has remained committed to making every traveler feel at home in their own private hotel.





Nantucket ~ Cliff Road Estate

St Martin ~ Colibri