TIME PLACE

Mitch Willey Biography



As President and Founder of Time & Place Homes, Mitch Willey parlayed his 20-year career in international law and his passion for the preservation and renovation of historic properties into a unique, luxury travel offering. During extensive business and personal travel, he took note of the shortcomings of both five-star hotels – which lacked privacy and family space – and apartment rentals – which lacked concierge services. In 2001 he launched Time and Place, which offers the amenities, convenience and security of a five-star hotel in the privacy of spectacular homes.

Mr. Willey has demonstrated a flair for thinking unconventionally. Begun as a hobby with his first acquisition in 1983, Mr. Willey's savvy and success as an investor and developer established him as a pioneer in the luxury vacation

rental industry. He is the owner of a Relais & Chateaux Hotel and has over 25 years of experience managing multimillion dollar vacation properties, including metropolitan apartments, seaside cottages, and historic, celebrity-affiliated estates.

Devotion to the preservation of history juxtaposed with contemporary luxuries has been illustrated in the 40 plus homes Mr. Willey has personally restored to date. Many of these homes are listed on the National Historic Registry. His renovation of a 16th century, French penthouse apartment seamlessly weaves the old with the new, while his work on a modern desert home in Palm Springs California is reminiscent of Old Hollywood glamour.

Throughout his career, Mr. Willey has capitalized on his extensive experience in international law. As senior counselor with APCO Worldwide, a Washington D.C.-based global public affairs consulting firm, Mr. Willey represented and advised numerous public and private entities worldwide in complex commercial transactions in the hospitality, banking, telecommunications, and consumer products industries throughout Europe and Latin America.

Prior to joining APCO in 1992, Mr. Willey was the managing partner for a large, multinational law firm located in Washington, D.C., and served as chief international counsel and director of government affairs for Europe, Canada and the Americas for a \$7 billion private, multinational company. In 1990 he was the first recipient of the Guy de Bassompiere Award, given jointly by the Mayor of Washington, D.C. and the Ambassador of Belgium for his efforts in international trade promotion. Living extensively abroad with his family during these years, Mr. Willey cultivated an appreciation for upscale accommodations and fine dining, which fueled his passion for making luxury travel experiences accessible to elite travelers.

Mr. Willey graduated with honors from Wesleyan University where he was a Davenport Scholar and was awarded the Thorndike Prize for Scholarship. He holds his Juris Doctor and Master of Business Administration from the University of Virginia where he was president of the Student Legal Form and was a member of the Raven Society.

For more information on Time & Place, please contact **Susan Oliver, Director of Public Relations** 1.703.216.4078 or soliver@timeandplace.com